

ecoprod CHARTER

The audiovisual and film sector releases millions of tons of CO2 into the atmosphere every year.

It must therefore be exemplary in its production methods and creative workflows

Entities that join Ecoprod as members and adopt the green commitment charter, recognize the responsibility the film and TV industry has in the environmental transition and agree to adopt sustainable solutions to minimize their impact.

All entities that join the Ecoprod association commit to adopting the green guidelines listed in this Charter.

Adopting the Ecoprod Charter means

- **Involving** the entity in a process of ongoing improvement to reduce its environmental impact
- **Sharing** feedback to fuel the improvement of all industry stakeholders
- **Encouraging & supporting** reflection among its partners, suppliers and customers
- **Communicating** on the use of this charter to bring it to life and increase its usefulness

A process of ongoing improvement

The Ecoprod Charter establishes a **framework for a global approach to sustainability** in the film and TV industry. The entity that adopts the charter begins a process of reducing its environmental impact by committing to :

Reducing the consumption of raw materials and energy resources ;

Integrating HEQ (High Environmental Quality) approaches into its real estate projects ;

Reducing waste by promoting circular economy through reuse, sorting and recycling ;

Encouraging renting, buying second-hand or eco-certified products, instead of buying new products ;

Choosing organic, seasonal, local, plant-based food and limiting packaging ;

Promoting service providers and suppliers committed to a sustainable approach ;

Limiting and optimizing travel ;

Prioritizing public transport and soft mobility ;

Limiting the impacts of its activities on biodiversity ;

Evaluating its environmental impact to understand it and gradually reduce it.

Complete the "self-assessment" tool in your member area for a first review of your entity and to follow its progress.

Ecoprod supports your commitment

To progress in the process, the Ecoprod team, all members of the association and Ecoprod's website ecoprod.com are a useful resources to help and guide you in your sustainability journey.